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FOR IMMEDIATE RELEASE

SeneGence International® Adds New Economic Development Officer

IRVINE, CALIF. (March 1, 2017) SeneGence International- creator of patented LipSense® long-lasting lip color, SenseCosmetics™ and SeneDerm® Anti-Aging SkinCare, has hired Senator Ted Fisher as SeneGence Economic Development Officer, located in Sapulpa, Oklahoma.

Senator Fisher was elected to Oklahoma State Senate and has served in a number of strategic roles, such as Majority Floor Leader and as Chairman of the Senate Committee on Economic Development. He comes to SeneGence after serving 10 years as Economic Development Director for the City of Sapulpa, Ok.

“We are so delighted to have Senator Ted join our Executive team,” said SeneGence Founder and CEO Joni Rogers-Kante. “Ted brings so much knowledge. Especially when it comes to the state of Oklahoma, his role is critical to our expansion in this area.”

Senator Fisher was the architect of the most significant tool used to retain and attract businesses to Oklahoma through the Oklahoma Quality Jobs Act. That legislation won five national awards. To date, that bill alone has been responsible for creating over 93,000 new jobs in the state. The Senator has written some of the most effective economic development laws in the State of Oklahoma and was seen as Oklahoma’s leading ambassador to the executive world.

Senator Fisher is an active civic leader in Sapulpa as well as in the business community. He has been president of the Sapulpa Jaycees, Sapulpa Chamber of Commerce, and Sapulpa Rotary Club, just to mention a few. He has received the Distinguished Service Award from Higher Education Alumni Council Board of Directors for his contribution to higher education; He has been inducted into the Oklahoma Career Tech Hall of Fame. He also received the Jaycees Distinguished service Award and the Outstanding Sapulpan Award, an award only given to a select few members of the community. He was listed fourteen separate times as one of the “Top 10” legislators from a state wide news publication.

About SeneGence International

SeneGence’s full line of long-lasting cosmetics and anti-aging skin care is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without lead or animal testing. To get more information please visit www.SeneGence.com or contact Taylor King at 949.521.6161 Ext. 1022, or tking@senegence.com.

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