



## **SeneGence International® Receives *Orange County Business Journal's* Family-Owned Business Award**

**Foothill Ranch, Calif.** – (June 15, 2018) – Joni Rogers-Kante, founder and CEO of global beauty brand [SeneGence International®](#), accepted the *Orange County Business Journal's* Family-Owned Large Business Award on behalf of her company at the awards ceremony on June 14.

Orange County Business Journal's 19<sup>th</sup> annual Family-Owned Business Awards recognized Orange-County-based family-owned firms that have distinguished themselves via their business accomplishments and contributions to the local community.

The driving force behind SeneGence, Rogers-Kante, created the company as a legacy for her sons. "I started with one product and a vision of what 'could be.' I wanted to not only empower women through a direct-selling, independent distributor model, but to also ensure they were able to leave their successful business to their children. It's an honor to be recognized for SeneGence's strong family ties."

SeneGence employs 500 people, many of whom have family members employed by the company too. "I love that I get to work with my husband and son every day, and I think it's wonderful for other families to be able to work together too at our corporate headquarters," said Rogers-Kante.

Known for its premier product, LipSense®, SeneGence also offers a full line of long-lasting, anti-aging cosmetics and skin care products formulated for a variety of skin types. SeneGence does not test on animals or use animal by-products, and instead uses naturally occurring ingredients that have been approved by the FDA. All products are made in the United States for stringent quality control.

*Orange County Business Journal's* Family-Owned Business Awards luncheon and awards program was hosted at Hotel Irvine, Jamboree Center.

###

**About SeneGence International**

SeneGence's full line of long-lasting cosmetics and anti-aging skin care is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the USA and formulated without lead or animal testing. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit [www.SeneGence.com](http://www.SeneGence.com).

**Media Contacts:**

Katie Olivier

Sunwest Communications for SeneGence International

214.363.1601 x241

[kolivier@sunwestpr.com](mailto:kolivier@sunwestpr.com)