



## **SeneGence® Premier Product LipSense® Stays Put as Fan Favorite with Long-Lasting Lip Color**

**FOOTHILL RANCH, Calif.** – (March 1, 2018) – Kiss fading lipstick goodbye with LipSense, the long-lasting lip color from the global beauty brand [SeneGence International](http://SeneGenceInternational.com). LipSense provides up to 18 hours of perfectly pigmented color in more than fifty shades.

LipSense is unlike any other conventional lipstick, stain or color. As the original long-lasting lip color, it is water-proof, smudge-proof, kiss-proof and will not budge for up to 18 hours. LipSense comes in a wide variety of shades and textures for any skin tone, including frosts, mattes and shimmers. Create your own color palette by combining colors from more than fifty shades.

To perfect your lip shape, include LinerSense Lip Liners in your routine for a more defined look and follow up with LipSense Moisturizing Gloss, available in a wide variety of glossy, matte, shimmer and pearl finishes. Glosses contain shea butter and vitamin E to nourish lips, protect them from the elements, and help condition your lips. Keep LipSense Ooops! Remover on hand to erase any mistakes and lift lip color at the end of the day.

A favorite of SeneGence Distributors and clients, LipSense has garnered a dedicated following from women around the world since 1999, including professional makeup artists and celebrities like Christina Aguilera and Joy Behar.

Much more than a lip color company, SeneGence also has a full line of long-lasting, anti-aging cosmetics and skin care products formulated for a variety of skin types. SeneGence does not test on animals or use animal by-products, and instead uses naturally occurring ingredients that have been approved by the FDA. All products are made in the United States for stringent quality control.

To get in touch with a SeneGence Independent Distributor to try LipSense or their revolutionary line of skin care and cosmetics, visit [SeneGence.com](http://SeneGence.com).

**About SeneGence International**

SeneGence's full line of long-lasting cosmetics and anti-aging skin care is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without lead or animal testing. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit [www.SeneGence.com](http://www.SeneGence.com).

**Media Contacts:**

Katie Olivier

Sunwest Communications for SeneGence International

214.363.1601 x241

[kolivier@sunwestpr.com](mailto:kolivier@sunwestpr.com)